



Madison County Parks and Recreation

Music in the Park Sponsorship Form

Thank you for sponsoring our Music in the Park events for the Summer 2026! Your sponsorship makes it possible for the Parks and Recreation Authority to put on these events at a lower expense to us and allow more of the money raised to go towards our park improvements and future activities and events.

This event is open to all in our community, as well as neighboring communities, so the potential impact of your sponsorship can be significant. We thank you for commitment to our community and to Hoover Ridge Park!

Headline Sponsor: \$2,500

- 2x3' Metal Sign or other mounted sign with logo (single business on sign) placed at entrance to The Oaks Festival Area April – December 2026
- 4 tickets to each event
- 4 Event T-Shirts
- Business Name included in all promotional materials
- Opportunity to distribute approved items at the event

Opening Act Sponsor: \$1,000

Sponsorship includes:

- Logo on mounted metal sign at The Oaks Festival Area April – December 2026
- 2 tickets to each event
- 2 Event T-Shirts
- Business Name included in all promotional materials
- Opportunity to distribute approved items at the event

Encore Sponsor: \$500

Sponsorship includes:

- Logo on mounted metal sign at The Oaks Festival Area April – December 2026
- 2 tickets to each event
- Business Name included in all promotional materials

Promotions include:

- Social Media (Facebook & Instagram)
- Website: www.hooverridge.com
- Email
- Newspaper
- Flyers
- Flyer/brochure at event

Event Dates:

- Saturday, June 13 – Larry Keel
- Saturday, July 25 – AP Project
- Saturday, August 15 – Street Survivors – A Lynyrd Skynyrd Tribute
- Saturday, September 19 – Gone Country
- Friday, October 16 – Halloween Party with Brisk Band

Additional event dates are included in the attached calendar of events. Many of our events take place at The Oaks festival area, including Movies in the Park and holiday events.

If we do not have a current logo for your business, please e-mail a Hi-Resolution jpeg or png to lindsay.mcparksrec@gmail.com.

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ E-mail: _____

Checks are to be made payable to Madison County Parks and Recreation. Fees should be included with this signed contract or a billing statement can be arranged.

Signature

Date

MCPRA Use only:

Received: _____ Amount: _____ Check # _____



Madison County Parks and Recreation Authority

2026 CALENDAR EVENTS

- February 21 Hometown Heroes Gala
- February 28 Princess Dance Party
- March 21 DinoQuest
- April 4 Kite Day
- April 25 Wool and Wine – Brandy Station Company
- April 24-26 Sheep Dog Trials
- May 2 Madison Day
- May 23 Tour De Madison
- June 13 Music in the Park – Larry Keel
- June 22 Play All Day VA
- July 24 Movies in the Park – Zootopia 2
- July 25 Music in the Park – AP Project & Seafood Festival
- July 26 Hoover Ridge Birthday Celebration Picnic in the Park
- August 5 National Night Out
- August 14 Movies in the Park – Super Mario Galaxy
- August 15 Music in the Park – Street Survivors
- September 4 Movies in the Park – How to Train your Dragon (Live Action)
- September 19 Music in the Park – Gone Country
- September 26 Pooch Pursuit
- October 3 Movies in the Park – Toy Story 5
- October 16 Music in the Park Halloween Party – Brisk Band
- October 17 Movies in the Park HalloweenFest – Moana (Live Action)
- October 24 Haunted Woods
- November 7 Master Builders
- November 14 Family Game Night
- November 26 Waddle Gobble
- December 10 Santas Workshop
- December 11 S'mores with Santa
- December 12 Jingle Jam Fun Run/5K