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mcparksrec@gmail.com

RECREATION COORDINATOR

Lindsay Von Herbulis

lindsay.mcparksrec@gmail.com

P. O. Box 435
1110 Fairground Rd.
Madison, Virginia 22727
540-308-1247

www.hooveridge.com

January 25, 2026

Dear Patron/Advertiser:

We would like to sincerely thank you for your continued support of our Youth Baseball and Softball programs. Without your commitment to our children, we would not be able to provide such quality programs!

We have attached information and a contract for a new banner or renewal of your banner that is placed at our fields located behind the School Administration Building (E1/E2 Fields), Hoover Ridge Field 1 (Youth Softball, or Hoover Ridge Field 5 (High School Softball). We ask that if you wish to help our programs again to please complete the attached form and return by March 1, 2026.

Please note that only Youth Baseball will be at the E1/E2 Fields and Softball will be at the Hoover Ridge fields. You may select one or multiple locations for your banner.

All checks are to be made payable to the Madison County Parks and Recreation Authority and mailed to the following address:

Madison County Parks and Recreation Authority
P.O. Box 435
Madison, VA 22727

Please contact our office at (540) 308-1247 if you have any questions. We thank you in advance for your support of our Baseball and Softball programs! These sign sponsorships help to improve the quality of our facilities and equipment!

Sincerely,

Lindsay Von Herbulis
Recreation Coordinator



Madison County Parks and Recreation Authority

Youth Baseball/Softball Leagues ADVERTISING AGREEMENT

ADVERTISER: Name: _____
Address: _____
Phone: _____
Email: _____

The Madison County Parks and Recreation Authority Youth Baseball/Softball Leagues agree to provide advertiser with a banner and advertising space on one of its outfield fences at the old Madison Elementary School fields **OR** Hoover Ridge Fields 1 or 5 (hereinafter referred to as the fence) according to the following terms:

1. SIZE: The banner will be up to two feet high by six feet wide.
2. MATERIAL: The banner will be made of vinyl letters applied directly to a 13-oz. white vinyl banner. Advertising space is limited to banners only.
3. FEE SCHEDULE: Full Color: Fee includes advertising space; design of the sign from advertiser supplied copy, application of the sign onto the fence. Fees are for only for a sign up to two feet by six feet. Banners will be printed in full color. Advertiser may use pre-existing banners but the fee will be the same as the renewal fee.

Annual Renewal Fee for Sign \$100.00

4. TIME LIMIT: Signs will be displayed on the fence for the spring/summer/fall 2026 youth baseball/softball season which runs from the beginning of April through the 15th of October.
5. WARRANTY: Madison Baseball/Softball Leagues make no warranty as to the longevity of the signs. While these signs are made for outdoor installation, they will be subject to contact from youth baseball/softball players, balls and weather conditions.
6. COPY: Please write, copy or attach business card on the back of this form. Digital copies are preferred and can be emailed to Lindsay.mcparksrec@gmail.com.

Madison County Recreation Authority Youth Baseball/Softball Leagues are utilizing this advertising program to raise funds to continually upgrade the play areas for our youth programs and replenish equipment. The profit from this fundraiser will be divided based on the sign location.

We thank you and your business in advance for buying advertising space. Your support makes our play areas better for all to enjoy!

Please check all that apply.

Field Location/Description	New Banner \$125 each	Renewal \$100 each
E1/E2 Youth Baseball		
H1 Youth Softball		
H5 Varsity/JV Softball		
TOTAL		

COPY

- Digital copy emailed to Lindsay.mcparksrec@gmail.com
- Use copy attached on separate sheet
- Use business card attached
- Call for special instructions

PLEASE WRITE ADVERTISING COPY, SPECIAL INSTRUCTIONS, AND/OR ATTACH BUSINESS CARD TO AGREEMENT.

Signature for Baseball/Softball Representative:

Signature Advertiser:

.....
Office Use Only

Payment: Cash _____ Check/Number _____

Amount: _____ Received By: _____ Date: _____